



MEMO

FROM: ADMIN DEPARTMENT
TO: ALL DISTRIBUTORS AND STAFF
DATE: 6TH AUGUST, 2019
SUBJECT: GUIDELINES ON THE USE OF KEDI LOGO

Dear All,

Management has decided to regulate the use of the KEDI Logo. Henceforth, anyone that intends to use the KEDI Logo on any printing material or for any display whether private or public should ensure that the logo conforms with the right size, colour and frame as specified below:

Horizontal Logo:



Logo dimensions: Height: 1.5cm, Width: 4.6cm

Font Size of Logo Heading: Futura Condensed Extra Bold, 25pt

Font Size of Logo sub heading: Futura Condensed Medium, 7pt

Colour Codes: Blue: C: 85, M: 50, Y: 0, K: 0;

Yellow: C: 6.67, M: 5.1, Y: 100, K: 0

Vertical Logo:



Logo dimension: Height: 2.0cm, Width: 1.5cm

Font Size of Logo Heading: Futura Condensed Extra Bold, 12.5pt

Colour Codes: Blue: C: 85, M: 50, Y: 0, K: 0

Yellow: C: 6.67, M: 5.1, Y: 100, K: 0

Kindly be informed that the use of the new logo as shown above will be guided and regulated by KEDI Healthcare Industries Nigeria Limited and any person that intends to use the KEDI Logo should get same from the KEDI Planning Department at the head office.

Subsequently, any person that misuses the Logo or makes use of the Logo in any manner that does not conform with the specifications of the Logo or the KEDI Logo Regulation does so at his/her own risk and such a person shall be liable to indemnify and compensate KEDI Healthcare Industries Nigeria Limited or any third party that may suffer loss or damages as a result of the misuse or non-compliance to the Logo Regulation.

KEDI Healthcare Industries Nigeria Limited shall not be liable to any user or third party that may suffer loss or damages as a result of the misuse or non-compliance to the KEDI Logo Regulations.

Thank you.

A handwritten signature in black ink, appearing to be a stylized name or set of initials.

ADMIN DEPARTMENT